



2008

Consumer Issues Conference

Focus on energy & telecommunications

September 25 - 26 • Wyoming Union

www.uwyo.edu/consumerconference

~ KEYNOTE SPEAKERS ~



FELICITY BARRINGER was appointed national correspondent (environment) for *The New York Times* in September 2003. Previously, she had been United Nations bureau chief since February 2003, a media reporter at *The Times* since April 1998, and the founding editor for the *Monday Business Day* section, which launched in May 1995 with a special focus on news about the media and technology sectors. She took that job after 18 months as the deputy editor of the *Week in Review* section. From 1989 until 1993, Barringer covered demographic and social policy from Washington. She joined *The Times* as a contributing correspondent in Moscow in 1986. For about three years she filed stories about the political and cultural upheavals of the early Gorbachev era. In addition to her coverage of Soviet culture, her subject matter ranged from the Chernobyl disaster to the Soviet space program. Before joining *The Times*, Barringer worked as a reporter and editor on *The Washington Post's* metropolitan and national staffs from 1976 to 1985. She has also worked at *The Record* in Bergen County, N.J., and the *Philadelphia Bulletin*.



Rob Hurless is the Energy and Telecommunications Advisor in the Office of Wyoming Governor Dave Freudenthal. Prior to this position, Hurless was the Chairman of the Wyoming Public Service Commission. From 1979 to 2003, he was the publisher of the *Casper-Star Tribune*, Wyoming's only statewide newspaper. He also served as a Lt. Jg. in the US Navy, USS Quapaw, ATF110 in Pearl Harbor, Hawaii from 1972-1975. He received his BS in Chemistry and BA in History from Montana State University, an MBA from Harvard University, and an MA in Applied Economics from Stanford University.

The 8th annual Consumer Issues Conference features the dual topics of energy and telecommunications. The goal is to increase awareness of informational and policy resources from experts' presentations, exhibits and poster sessions. Energy tours will be conducted Friday in Laramie and the Cheyenne area. Pre-registration required. Cost is \$12 and includes transportation and lunch. For more information, please visit www.uwyo.edu/consumerconference

Focus on Energy & Telecommunications: 2008 Consumer Issues Conference

THURSDAY, SEPTEMBER 25, 2008

- 8:00 am REGISTRATION - coffee & juice, exhibits, posters
- 8:45 am WELCOME & ANNOUNCEMENTS ~
University President Tom Buchanan and Committee co-chairs Virginia Vincenti & Dee Pridgen
- 9:00 - 9:45 am PLENARY SPEECH ~ *Policy in Energy and Telecommunications – Gaps and Needs*
Rob Hurlless, Energy & Telecommunications Policy Advisor to the Wyoming Governor
- 9:45 - 10:20 am BREAK ~ refreshments, exhibits & poster session.
Poster session authors will be at their posters.
- 10:20 - 11:15 am BREAKOUT SESSIONS I
- TRACK 1 - OUR ENERGY LANDSCAPE ~ *Wyoming's (and the West's) Role in Future Energy Options*
 - TRACK 2 - CONSERVATION & ALTERNATIVE ENERGY ~ *Panel: Energy Saving Buildings (private & public)*
 - TRACK 3 - LAW & POLICY ~ *Navigating Technology: Insight for Consumers*
 - TRACK 4 - TELECOMMUNICATIONS ~ *Panel: Business, Economic, Legislative and Public Utility Commission Viewpoints on Telecommunications Today*
- 11:20 am - 12:15 pm BREAKOUT SESSIONS II
- TRACK 1 - Panel: *Ethanol's Role in Energy Solutions*
 - TRACK 2 - *Continued from 10:20*
 - TRACK 3 - *The Federal Trade Commission Goes Green: New Initiatives on Gas Pricing and Energy Information for Consumers*
 - TRACK 4 - *Continued from 10:20*
- 12:20 pm PLENARY SPEECH & LUNCH ~ *What Would a Green Economy Look Like?*
Felicity Barringer, *New York Times* correspondent
Introduction by Myron Allen, UW Vice President for Academic Affairs
- 1:15 pm BREAK & exhibits
- 1:20 - 2:15 pm BREAKOUT SESSIONS III
- TRACK 1 - *Energy Options in the Rural West*
 - TRACK 2 - *Solar and Wind Energy for Rural Consumers*
 - TRACK 3 - *Utility Pricing to Encourage Consumer Conservation*
 - TRACK 4 - *Public Access Television: Issues of Community Independent Media Access, Consumer Choice, and Media Reform*
- 2:20 - 3:15 pm BREAKOUT SESSIONS IV
- TRACK 1 - *Energy and Sustainability: Cultural Norms, Attitudes, Assumptions and Values*
 - TRACK 2 - *Consumer Energy Policies: You Can Now Hang Your Clothes on the Line in Colorado*
 - TRACK 3 - *From Broadband to Broadcast: Media and Communications Policy at a Critical Juncture*
 - TRACK 4 - *DTV Transition: What Consumers Need to Understand to Prepare for It*
- 3:15 - 3:40 pm BREAK, exhibits, dessert and beverages
- 3:40 - 4:50 pm PANEL DISCUSSION ~ *Issues Into Action: Panel of Policy Makers and Consumer Advocates*
Michelle Beck, Director, Utah Committee on Consumer Services
Tim Schram, Public Service Commissioner
Mary Byrnes, Wyoming Public Service Commissioner

**For information about posters, exhibits and the breakout sessions, including the credentials and bios of the 29 professional energy & telecommunication experts, please visit: www.uwyo.edu/consumerconference*

FRIDAY, SEPTEMBER 26, 2008 ENERGY TOURS IN AND AROUND LARAMIE & CHEYENNE

- Pre-registration required; cost is \$12 and includes transportation and lunch.*
- 8:00 - 10:00 am Home Energy Audit ~ Participate in a residential energy audit in Laramie.
- 10:30 - 11:00 am UW Indoor Practice Facility ~ View the many sustainable features of this new building, including south facing orientation, maximization of daylight and photovoltaic cells.
- 12:00 - 12:45 pm LUNCH
- 12:45 - 1:45 pm Hybrid straw bale home ~ View a 2,400 SF home with photovoltaic and solar hot water with radiant floor heat, bamboo floors, granite counter tops, captured rainwater, and snowmelt systems. *If you wish to arrive on your own, meet at the kiosk at Curt Goudy State Park at 12:00 pm.*
- 2:15 - 3:30 pm Happy Jack Wind Farm ~ view a presentation on the wind farm and tour inside one of the turbines. *No private vehicles allowed. Limited to 12 people.*
- 3:40 - 4:15 pm Return to Laramie

CREDIT AVAILABLE TO ATTENDEES *The Following Credits Are Pending Approval:*

- American Association of Family & Consumer Sciences - 10 PDU's
- CLE (Continuing Legal Education) - 5.75 hrs.
- Professional Teaching Standards Board (PTSB) - 1/2 Credit Unit
- Professional Engineering (PE) or American Institute of Architects (AIA) - up to 11 hours

ACCOMMODATIONS Room blocks have been reserved at:

- The Comfort Inn, 3420 E. Grand Ave., Laramie, WY 82070. *You must call* (307) 721-8856 or (800) 228-5150 by 9/1/08 and mention Consumers Issues to receive the rate of \$85.99 + tax/night.
 - The Holiday Inn, 204 30th Street, Laramie, WY 82070. *You must call* (307) 721-9000 by 9/1/08 and mention Consumers Issues to receive the rate of \$109 + tax/night.
- For tourism info, contact the Albany County Tourism Board at 1-800-445-5303.*

~ MAJOR SPONSORS ~

- UW School of Energy Resources
 - *The New York Times*
- Associated Students of the University of Wyoming (ASUW)
 - UW College of Agriculture Dean's Office
 - UW College of Engineering Dean's Office
 - UW College of Law Dean's Office
 - UW College of Business Dean's Office
 - UW Cooperative Extension Service
 - UW Department of Family and Consumer Sciences
 - UW President's Office
 - UW Foundation
 - Albany County Tourism Board
 - AARP

CONSUMERS ISSUES CONFERENCE

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PLEASE NOTE: Registration fee must accompany registration form. Registration is *required for all participants*.

Print your name as you would like it to appear on your name tag.

Name: _____

Address: _____

City/State/Zip: _____

Daytime Phone: (____) _____

E-Mail: _____

Please check here if information above can be printed on attendee roster for distribution at conference.

If you are a UW employee, please list department: _____

The University of Wyoming is committed to making this conference accessible to all individuals. If you have a **disability** and require accommodations to participate in this activity, or have **special dietary needs**, please check here . You will be contacted by someone from the UW Center for Conferences & Continuing Education

Conference Registration Fee: Includes lunch.

On or before 9/11/08 \$50 \$ _____

After 9/11/08 \$60 \$ _____

Sr. Citizen (60+) on or before 9/11/08 \$40 \$ _____

Sr. Citizen (60+) after 9/11/08 \$50 \$ _____

Student registration (with valid ID) FREE

Friday Tours \$12 \$ _____

Lunch Only

**Please Note: Although students w/valid ID are invited to attend the conference free of charge, there is a charge for the lunch buffet.*

Lunch reservation on or before 9/11/08 \$10 \$ _____

Lunch reservation after 9/11/08 \$13 \$ _____

(No lunch reservations accepted after 9/20/08)

TOTAL\$ _____

• To register online, visit <http://tinyurl.com/6j9uh9>

• To register by mail, send registration form & check payable to:

UW CCCCE/Consumer Issues Conference

Dept. 3972, 1000 E. University Ave., Laramie, WY 82071

• To register by phone, call at 1-877-733-3618, ext. 2, or 307-766-5249

• To register by fax, dial 307-766-3914. You must use a credit card.

We accept VISA/MC/AMEX

Credit Card Number _____ Exp. Date _____

Cancellations received in writing on or before 9/15/08 will receive a full refund. After 9/15/08, a \$10 cancellation fee will be assessed.

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